

# Press Release

## Detlef Merklinger, new CEO of Polytype Converting SA



*Detlef Merklinger*  
*CEO Polytype Converting SA*

Fribourg, Switzerland, 25.01.2010 – Polytype Converting SA, the world leading Swiss manufacturer of coating and laminating lines, has appointed a new Chief Executive Officer. **Detlef Merklinger began as sole General Manager of the company on January 1<sup>st</sup>, 2010.** He is responsible for the further consolidation of Polytype Converting SA in Fribourg/Switzerland, and of Pagendarm BTT GmbH in Hamburg/Germany, as well as for further developments of new strategic fields. He takes over from Peter Ruth, who will remain CEO of Polytype Holding SA and Polytype SA (Cup and Tube Decorating).

Mr Detlef Merklinger, a graduate engineer, has held multiple positions over many years in the Converting industry, and has been Technology Director at Polytype Converting SA since 2007. Prior to that, he was International Sales Director at our subsidiary Pagendarm BTT GmbH.

His new function as CEO of Polytype Converting SA in Fribourg/Switzerland will mainly consist in placing the Polytype Converting Group, including its Pagendarm BTT GmbH subsidiary in Hamburg, as worldwide market leader.

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