

# News Release



## **BASF increases prices for polymer dispersions, powders and resins**

Ludwigshafen, Germany – March 29, 2010 – Effective April 1, 2010, or as contracts allow, BASF will increase prices in Europe, Africa and Western Asia for styrene-acrylic and straight-acrylic dispersions by €180 per metric ton, for styrene-butadiene dispersions by €180 per metric ton and for resins and redispersible polymer powders by €250 per metric ton. The price adjustments are necessary due to significantly increased raw material costs.

The products affected by the price increase are used as polymers for adhesives, fiber bonding, architectural coatings and construction chemicals.

### **About BASF**

BASF is the world's leading chemical company: The Chemical Company. Its portfolio ranges from chemicals, plastics and performance products to agricultural products, fine chemicals as well as oil and gas. As a reliable partner BASF creates chemistry to help its customers in virtually all industries to be more successful. With its high-value products and intelligent solutions, BASF plays an important role in finding answers to global challenges such as climate protection, energy efficiency, nutrition and mobility. BASF posted sales of more than €50 billion in 2009 and had approximately 105,000 employees as of the end of the year. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (AN). Further information on BASF is available on the Internet at [www.basf.com](http://www.basf.com).

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