

## WORKING PROGRAMME

### Tuesday 5 October 2010

13.00 – 17.30 Technical Committee meeting starting w lunch in conference room

### Wednesday 6 October 2010

08.00 – 20.30 Check-in Afera Registration Desk – *Lobby Hotel*  
 09.00 – 12.30 Global Tape Forum and Global Test Method Meeting  
 12.30 – 14.00 Lunch Steering Committee and Participants Global Tape Forum  
 14.00 – 17.30 Steering Committee meeting  
 19.00 – 20.30 Welcome Cocktail, opening address by President Filippo Antonelli  
 21.00 Dinner at leisure – the Afera hospitality desk will assist in making suggestions/reservations

### Thursday 7 October 2010 – Conference Room: Drottningholm Rooms A+B

09.00 – 09.40 Afera General Assembly  
 09.40 – 09.45 Opening Afera Annual Conference - *Afera President Filippo Antonelli*  
 09.45 – 10.15 Business Outlook for Scandinavian Manufacturers  
*Speaker to be confirmed*  
 10.15 – 10.45 The New World of Chemical Raw Materials  
*Tom Brewer – Hydrocarbon Resin Service DeWitt & Company (U.S.A.)*  
 10.45 – 11.15 Break  
 11.15 – 12.00 Increasing the Pie for the European Self Adhesive Tape Industry ... Business Development in Praxis  
*Isabelle Meijer and Frank Voermans - Meijer + Voermans Consulting (CH) and Mike Punter – Parafix (UK)*  
 12.00 – 12.45 Cradle to Cradle® for Polymers: Implementation Experience  
*Dr. Louis Jetten – Dutch Polymer Institute (NL)*  
 12.45 – 14.00 Business lunch – *Haga Rooms 1-3*

### Friday 8 October 2010 - Conference Room: Drottningholm Rooms A+B

09.00 – 10.00 Sustainability: a New Recipe to Create a Bigger Pie  
*Ir. Paul de Ruijter – De Ruijter Strategy, Author of the publication 'Scenarios and Strategies for Associations'*  
 10.00 – 10.30 Tapes are Articles under REACH, so we're off the Hook?  
*Jan Schuller – Eastman Chemicals (NL)*  
 10.30 – 11.00 Break  
 11.00 – 11.30 Global Tape Forum and Expansion of Afera's Strategies towards the Middle East & India  
*Afera SC Strategy Sub Group – Mike Ayres, Advance Tapes (UK), Laurent Derolez Novacel(F)*  
 11.30 – 12.30 Future Possibilities and Possible Futures  
*Magnus Lindkvist - Trend Spotter*  
 Abstract: In a world where "fast" is becoming one of the most frequently used buzzwords, the long term perspective often gets lost. There are however a number of reasons to study long-term "gigatrends" and societal development, not least in order to predict where we might be heading. When asked about the future, most people's minds go in the

direction of technology as the sole driver of future opportunities yet there are a number of sociological, cultural and economic shifts in the world today that are bound to transform the world we live in into something completely different in the coming decades. Magnus Lindkvist is a trendspotter based in Stockholm, Sweden. He will take us on a journey - no, make that a roller-coaster ride - into the thrilling opportunities of tomorrow's world.

12.30 – 12.40 Closure Afera Annual Conference - *Afera President Filippo Antonelli*  
 12.40 – 14.15 Business lunch – *Haga Rooms 1-3*

## SOCIAL PROGRAMME

### Wednesday 6 October 2010

19.00 – 20.30 **Welcome Cocktail – Haga Rooms 1-3**

### Thursday 7 October 2010

09.30 – 13.30 **PARTNER TOUR**  
 Walking tour of historic old island of Gamla Stan in Stockholm with visit of Nobel Museum incl lunch

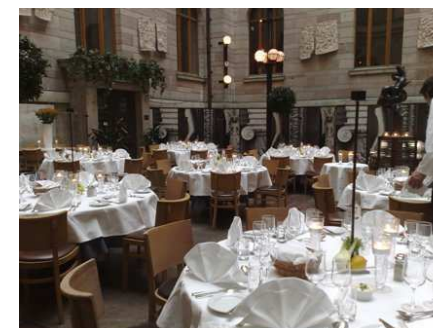
16.00 – 23.00 **JOINT TOUR – DELEGATES & THEIR PARTNERS**  
 Departure from Sheraton with local guides - Walking to a private sightseeing boat. Passing under 15 bridges and through 2 locks – in the waters of lake Mälaren and Baltic Sea. Duration 2 hours: 16.30-18.30 hrs. The tour ends at Vasa Museum, where we have private visit followed by cocktail and dinner



### Friday 8 October 2010

09.30 – 14.00 **PARTNER TOUR**  
 Visit to the famous design shop Svenskt Tenn- in private ([www.svenskttenn.se](http://www.svenskttenn.se)), visit to the Food Market Östermalms Hallen followed by lunch

19.00 – 23.30 **COCKTAIL & CONFERENCE CLOSURE DINNER**  
 Farewell Dinner at the Atrium of the National Museum - An excellent restaurant situated at central Stockholm, considered one of the most beautiful museums of Sweden ([www.restaurangatrium.se](http://www.restaurangatrium.se))



**Sheraton Stockholm Hotel**  
 Tegelbacken 6  
 Stockholm, 10123, SE  
<http://www.sheratonstockholm.com/>

## CONDITIONS OF PARTICIPATION

### FEE CONFERENCE PACKAGE

#### Includes:

Full Participation in the Working Programme (for Delegates); Lunch on Thursday 7 and Friday 8 October; Conference Proceedings; Full Participation in the Partners and Joint Programme; Participation in Evening Programme Wednesday 6, Thursday 7 and Friday 8 October 2010

### DISCOUNT ON FEE FOR AFERA MEMBERS

Due to Afera's financial stability, the Steering Committee decided to **sponsor the Annual Conference 2010 fees** for the 8<sup>th</sup> consecutive time with **€120 per member delegate!** This offer is only valid for Afera members!

**Participation Fees (per person) Excl Swedish VAT (see additional note Changes in VAT taxation congresses):**  
When registered **before June 10, 2010**      When registered **after June 10, 2010 (€100 raise)**

<b>Member Delegates</b>	€ 995- € 120 = € <b>875</b>	<b>Member Delegates</b>	€ 1.095 - € 120 = € <b>975</b>
<b>Partners (of member)</b>	€ 615 - € 120 = € <b>495</b>	<b>Partners (of member)</b>	€ 715 - € 120 = € <b>595</b>
<b>Member of Affiliated Associations</b>	€ <b>1.150</b>	<b>Member of Affiliated Associations</b>	€ <b>1.250</b>
<b>Partners (of member Affiliated Assoc.)</b>	€ <b>750</b>	<b>Partners (of member Affiliated Assoc.)</b>	€ <b>850</b>
<b>Non-member Delegates</b>	€ <b>1.250</b>	<b>Non-member Delegates</b>	€ <b>1.350</b>
<b>Partners (of non-member)</b>	€ <b>850</b>	<b>Partners (of non-member)</b>	€ <b>950</b>

### Classification fees:

Companies who are eligible for Afera membership can enter the Afera annual conference **once** for the member participation fee – participating once more is only possible as an Afera member;

Employees from **member subsidiaries outside Europe** will be charged with the non-member fee;

The Affiliated fees are only applicable for members of IVK, Assogomma, SNCP and ATMA;

### HOTEL RATE

Afera has ensured the preferential rate of **2050 SEK** for a **Double Room Single Use** and **2250 SEK** for a **Double Room Double Use** per night at the Sheraton Stockholm Hotel (incl. buffet breakfast, 12% VAT & 9,3% service charge)

### HOW TO REGISTER?

#### I. FOR THE ANNUAL CONFERENCE

To register for the Afera Annual Conference 2010, please complete our **FORM I (REGISTRATION FORM)** and return the completed form **to the Afera Secretariat** in The Hague (fax number +31 70 363 63 48) **before June 10, 2010**.

#### II. HOTEL ROOM RESERVATION

Your room reservation(s) must be made directly with the hotel through the following internet link <http://www.starwoodmeeting.com/Book/afera> The Afera Group rate is available until **June 31, 2010** and subject to availability.

The preferential group rates as mentioned above will only apply until that date whereafter Afera can no longer guarantee room availability. **Make sure that your ONLINE room reservation is submitted in time!!!** All information on cancellations and modification deadlines are mentioned on this webpage developed for Afera conference 2010 participants. Confirmations will be received directly from the Hotel.

### PAYMENT

#### I FOR THE ANNUAL CONFERENCE

An invoice will be send after registration, payment should be made within 14 days. In case your participation fee is not received at the Afera account in the payment term stated on the invoice, fee will be raised with € 100 per person. Full refund of the fee will be granted if the cancellation is received in writing before **August 7, 2010**. Nobody will be able to attend the conference without having paid the full fee. The very latest moment to settle the invoice will be by means of completing a credit card statement at the Afera registration desk in the hotel.

#### II FOR THE HOTEL

Hotel accommodation will be confirmed directly after your ONLINE registration. A valid credit card is required to **guarantee** your hotel reservation and will only be charged with fees in case of cancellation (see conditions on the webpage as installed for Afera Conference participants – see link under 'Reserve'). Your stay is to be paid directly at the hotel upon departure.

### CANCELLATION POLICY

#### I FOR THE ANNUAL CONFERENCE

Full refund of the participation will be granted if the cancellation is received in writing before **August 7, 2010**. Full refund less a **handling fee of € 200 per registrant** will be granted to requests received in writing **before or on 1 September 2010**. NO REFUND POSSIBLE AFTER THIS DATE.

#### II FOR THE HOTEL (only through the online webpage)

According to the conditions set in the confirmation as to be received directly after ONLINE registration with the hotel.



## PROGRAMME

**AFERA ANNUAL CONFERENCE 2010**  
**SHERATON HOTEL, STOCKHOLM, SWEDEN**  
**6 - 9 October 2010**



The Hague, March 2010

**Afera gratefully acknowledges the sponsor support of the Afera Annual Conference 2010**

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