



## press release

### **AFERA Hosts 1<sup>st</sup> Technical Seminar for the Self adhesive Tape Industry in Brussels in April 2002**

The Hague, The Netherlands, February 14, 2002

AFERA, the European Association for the Self adhesive Tape Industry, announced today its hosting of the 1<sup>st</sup> AFERA Technical Seminar April 18-19<sup>th</sup>, 2002, at the Metropole Hotel in Brussels, Belgium. The two-day seminar is geared toward creating a collaborative platform for current technical issues and developments relevant to the worldwide self adhesive tape market among its most important industry players.

AFERA's 3-part seminar program includes the presentation of 16 papers by technical experts from notable industry businesses and organizations, as well as a panel discussion forum following each session. Topics will focus on cutting-edge technical developments in taping methods and applications, as well as improvements in characteristics and quality for broad and optimal use. Also on the agenda are updates on tape-producing machinery and a specific lecture on sustainable development related to the production and use of tapes.

Peter Gabriele of the U.S.-based company Adhesives Research, Inc. is scheduled to present his paper *Infrared Imaging: A Complementary Tool to AFM for Adhesive Surface Analysis*, winner of the 2001 Carl A. Dahlquist Award, which is given annually by the Pressure Sensitive Tape Council (PSTC) to the most technically outstanding paper.

"Our industry is driven through technical innovation and speed of development. AFERA's technical forum, presented by experts in their respective fields, will provide its participants with the knowledge and interaction so that they may better cope with the rapidly changing demands of both our industry and our customers," said Lutz Jacob, AFERA Technical Committee Chairman.

Seminar invitees include AFERA's 110 members from 18 European countries, as well as non-members who are associated with the European self adhesive tape industry, such as customers, suppliers and other international counterparts. AFERA President Peter Rambusch also wants to encourage participation from the tape industry's Central and Eastern European professionals.

Hosting the 1<sup>st</sup> AFERA Technical Seminar is one of the means by which AFERA aims to carry out its task of representing the interests of the self adhesive tape industry. As the heart of tape industry expertise, AFERA offers the latest on developments through regular conferences and seminars, an extensive network of industry players, focused committees and working groups on important issues and research, and fulltime logistical support via its head office in The Hague, The Netherlands.

AFERA is routinely involved in identifying and researching issues relevant to the tape industry, such as the promotion of use and global standardization, as well as the collection of applicable market and technical data. The Association collaborates worldwide with public and private bodies relevant to its members with regards to technical, ecological, economic and social developments in the tape industry. AFERA plans to hold the Technical Seminar biennially as from 2002.

More information about the program, speakers and attendance is available via [www.atera.com](http://www.atera.com).

**AFERA, the European Association for the Self adhesive Tape Industry**, is comprised of 110 members from 18 European countries that represent the breadth and depth of expertise of the tape industry. Aiming to promote the broad interests of the self adhesive tape industry, AFERA actively studies relevant industry issues, provides platforms for discussion and interaction, and facilitates contact among its members and all other pertinent industry bodies at national and international levels. Founded in Paris in 1958, AFERA has operated with its head office in The Hague, The Netherlands since 1999 under the management of Lejeune Association Management.

AFERA's website: [www.atera.com](http://www.atera.com)

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