



BUSINESS-TO-BUSINESS MARKETING OPPORTUNITIES

**AFERA 10TH TECHNICAL SEMINAR
BRUSSELS MARRIOTT HOTEL, BELGIUM
17 – 19 April 2023**



The Hague, November 2022

We bring together tape industry professionals for updates on the cutting-edge technical issues driving the adhesive tape industry

Open to all tape industry professionals, the unique Technical Seminar is a biennial 2-day event aimed at updating technical and operational managers and directors on the cutting-edge technical issues and innovations driving the adhesive tape market. It is developed as a return event. In alternate years of the Tape College, the TS is held in Europe's accessible capital and has been a success since its launch in 2002.

Our 22-lecture programme designed and presented by experts

Based on positive feedback, the seminar programme is built around 4 half-day sessions and approximately 20 presentations of papers, with panel discussions following each of the sessions. Presentations are made by technical experts from distinguished adhesive-tape-related companies, suppliers, converters, university professors and research and trade organisations, and cover the latest in scientific innovation or hot technical topics and trends, usually including: product and technology developments; substrates, adhesives and materials science; processing advances; cost efficiency and effectiveness; quality assurance and control; market data processing; end users/market segments; visionary planning; trends; case study results; and legislation. Programme themes are: Tape Chemistry & Technology, Tapes in a Sustainable World, Markets & Applications and Regulations

Afera's premier educational event is formulated and hosted by our working group of experts:



*Reinhard Storbeck
TC & Tech event WG Chair
tesa*



*Ralf Roenisch
TC & Tech event WG
Coroplast*



*Danny Beekman
TC & Tech event WG
DRT*



*Michel Sabo
TC & Tech event WG
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*Ian Grace
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*Martijn Verhagen
TC & Tech event WG
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*Matthias Renka
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*Astrid Lejeune
Afera Secretary General*

B2B Marketing

All sponsors will be published in the Afera Technical Seminar materials distributed to participants upon arrival and will be listed in all future communications related to the Seminar. You can register for sponsorship until the start of the event, but, in order to enjoy maximum exposure, please do so as soon as possible.

Sponsorship

- **GOLD SPONSOR €4,250**
 - ❖ Listing as Gold Sponsor in all official Technical Seminar documentation
 - ❖ Full-page advert in programme booklet (10 x 20.5 cm, w x h)
 - ❖ Logo published on afera.com on seminar page as well as on seminar website
 - ❖ Company banner rotating on Afera website from 1 December 2022 – 15 June 2023
 - ❖ Logo on digital display board listing Gold Sponsors in conference room
 - ❖ Company logo published in Afera's seminar promo mailers between January and April 2023
 - ❖ Free seminar entry for 1st delegate.

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- **SPONSOR-BRANDED PROMOTIONAL MATERIALS**
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*Above options available on a first-come, first-served basis.

AFERA TECHNICAL SEMINAR 2023 SPONSORSHIP APPLICATION FORM

Company:

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Please indicate your choice of the following business-to-business marketing opportunities for the Afera Technical Seminar in Brussels, 17-19 April 2023:

GOLD SPONSOR €4,250

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Signature / Date:

Please return as soon as possible to
Afera, The European Adhesive Tape Association, The Hague, The Netherlands
Tel. +31 70 312 39 16 mail@afera.com